

CHG



carbonZERO

CARBON-NEUTRAL IT FINANCING WITH FULL CARBON OFFSETTING



FIVE REASONS TO CHOOSE carbonZERO

PCs, laptops, and smartphones generate tonnes of greenhouse gas emissions. Alongside the reduction and avoidance of emissions, offsetting CO₂ emissions is a key step toward improving a company's sustainability. Through carbonZERO, CHG-MERIDIAN provides carbon-neutral IT financing with full CO₂ offsetting



#1

MINIMIZES YOUR ENVIRONMENTAL FOOTPRINT

**ARE YOU LOOKING TO IMPROVE YOUR ENVIRONMENTAL FOOTPRINT AND
ENSURE THAT YOUR IT DEVICES ARE CARBON-NEUTRAL?**

IT devices generate more than twice as many CO₂ emissions as civil aviation. As greenhouse gases cannot be completely avoided in IT, offsetting them is an important component of a holistic climate protection strategy.

Voluntary CO₂ offsetting has long been the way forward for environmentally conscious customers when booking flights. And thanks to carbonZERO, it is now possible to do the same for IT devices. This financing option from CHG-MERIDIAN is the first to give companies the ability to finance their IT devices in a carbon-neutral way.

A man with a beard and curly hair, wearing a blue button-down shirt over a striped t-shirt and tan trousers, is sitting on a grey sofa. He is smiling and looking down at a white smartphone in his right hand. His left hand is resting near his chin. In the background, there is a large potted plant on the left, a wooden crate with more plants in the center, and a window on the right. The overall atmosphere is warm and relaxed.

#2

CARBON-NEUTRAL THE EASY WAY

WHAT IS THE ENVIRONMENTAL IMPACT OF A SMARTPHONE? DO YOU KNOW WHAT YOUR IT INFRASTRUCTURE'S CARBON FOOTPRINT IS?

An iPhone 12, for example, generates more than 80kg of greenhouse gases. Fortunately, you don't have to work out your emissions yourself: carbonZERO is a comprehensive, zero-effort option that offers a selection of suitable climate change mitigation projects, provides emissions certificates, and records your carbon emissions.

The certified calculation of CO₂ emissions covers all greenhouse gases generated throughout the lifecycle of your IT devices, from manufacture and transport to use phase and end-of-life phase.

An aerial photograph of a dense, lush green forest with many trees and a thick canopy. The text is overlaid on the right side of the image.

#3

SMALL CONTRIBUTION, BIG IMPACT

HOW DOES THE VOLUNTARY OFFSETTING OF EMISSIONS WORK? AND HOW MUCH DOES IT COST?

As any money generated is invested in internationally recognized climate change mitigation projects, carbonZERO usually works out more affordable than voluntary carbon trading. For example, the additional monthly cost of offsetting a smartphone's CO₂ emissions through carbonZERO is only a few cents.

You also receive written proof of the CO₂ emissions saved. This certificate guarantees that the savings will only be used to offset CO₂ emissions once.



#4

SUPPORTING CERTIFIED CLIMATE CHANGE MITIGATION PROJECTS

CLIMATE CHANGE MITIGATION REQUIRES INNOVATION AND SHOULD ADD VALUE.

The climate change mitigation projects funded through carbonZERO ensure sustainable development at the economic, social, and environmental level. With carbonZERO we are supporting wind energy in Chile, clean drinking water in Sierra Leone and social microcredits in India.

When you choose carbonZERO, we take care of selecting and monitoring climate change mitigation projects for you. The projects meet the stringent criteria of the “Gold Standard VER (GS VER)”.



#5

ENVIRONMENTAL PROTECTION AS A COMPETITIVE ADVANTAGE

**CUSTOMERS, INVESTORS, AND EMPLOYEES ARE CALLING
FOR SUSTAINABLE SOLUTIONS.**

The unchecked progress of climate change requires a rethink from an environmental, economic, and social perspective. Sustainability and combating climate change have increasingly become important factors in business success. Boosting your green credentials will also enhance your company's appeal in the war for talent.

CHG-MERIDIAN has been offering end-of-life services based on the sustainable reuse of used IT devices, in line with the principles of the circular economy, for more than 40 years. Through carbonZERO, we are enabling our customers to make their IT equipment's entire lifecycle carbon-neutral. Choose carbonZERO and make a positive and transparent contribution to climate change mitigation.

TO FIND OUT MORE ABOUT
carbonZERO, VISIT:



www.chg-meridian.be